PITTSFORD PARKS & RECREATION ADVISORY BOARD MINUTES: February 8, 2024 Spiegel Community Center, Room 206

Board Members Present: Steve Denaker, Karen McCready, Phil Bleeker, Christyn Musso-Albanese, Jessie Hollenbeck (Recreation Director), Ben McCormick, Bill Beach, Pam Cooper-Vince, Trish Gerace, Naveen Havannavar (Pittsford Town Board Liaison), Mike Pascucci

Board Members Absent: Rick Taylor

The Pittsford Parks & Recreation Advisory Board held a meeting in the Spiegel Community Center, Room 206.

CHAIRMAN, STEVE DENAKER:

- Opened the meeting at 6:35 PM
- January 11, 2024, meeting minutes approved.
- Oath of Office signed by Board Members

RECREATION DEPARTMENT UPDATE – JESSIE HOLLENBECK

- PowerPoint presentation Recreation Department 2023 Review
 - Notable Highlights:
 - Rebranded the Child Watch Program "Panther Pals"
 - 2 homemade Tuesday lunches / month for Seniors
 - 38 NEW programs offered in 2023
 - Approx. 77 instructor led programs
 - Revenue of over \$1 million in 2023
- 2024 Sponsorship Brochure
 - Community festival sponsorship packages avail in increments of \$1500, \$2500 and \$5000
 - Takes approx. \$30K to fund a festival
 - Summer Concerts & Family Outdoor Movie sponsorship packages avail. \$300 / \$750
- Recreation Program Survey Discussion
 - Currently uses "Management Software"
 - Participants will be sent the survey via email
 - Information from surveys will be used to help improve programming
 - Ben recommended offering prizes or entering into a drawing for a prize with completion of the survey
 - Steve recommended including a comment section for personal / contact information
- Reminder that Camp Counselor Positions are available encourage friends and family to apply

TOWN BOARD UPDATE - NAVEEN HAVANNAVAR

- Proposal for Powder Mills Park and TFP bathrooms be open year round
 - As Powder Mills Park is County owned Naveen is preparing a written letter proposing this change

GENERAL (ROUNDTABLE) DISCUSSION

• Christyn suggested Roller Skating parties in the Pittsford Community Center

Meeting adjourned at 7:19 PM. Next Meeting April 11, 2024 @ 6:30 PM.

Respectfully submitted, Christyn Musso-Albanese, Secretary