

**Design Review and Historic Preservation Board
Minutes
June 27, 2019**

PRESENT

Dirk Schneider, Chairman; Leticia Fornataro, Kathleen Cristman, Paul Whitbeck, Bonnie Salem, David Wigg, John Mitchell

ALSO PRESENT

Stephanie Townsend, Town Board Liaison; Robert Koegel, Town Attorney; Mark Lenzi, Building Inspector; Allen Reitz, Assistant Building Inspector; Susan Donnelly, Secretary to the Board

HISTORIC PRESERVATION DISCUSSION

Bonnie Salem discussed an application she has received for landmark designation for a home on Long Meadow Circle. Bonnie agreed to be point person on this application.

The Board discussed they would like to propose a budget to the Town Board to provide historic plaques for any homeowners who did not request them last year and banners for the historic district. Prices will be confirmed and this item will be carried over to the next meeting for discussion.

RESIDENTIAL APPLICATION FOR REVIEW

- **47 Stonington Drive**

The Applicant is requesting design review for a dining room addition. The addition will be approximately 320 sq. ft. and will be replacing a screened porch located to the rear of the home.

Pratnap James was present to discuss this application with the Board.

The Board had questions about the windows and appreciated the fact that the headers all lined up.

The siding will match the rest of the home.

Kathleen Cristman moved to accep the application as submitted. Bonnie Salem seconded.

All Ayes.

- **25 Bromsgrove Hill**

The Applicant is requesting design review for the construction of a two story single family home. The home will be approximately 5163 sq. ft. and will be located in the Malvern Hills subdivision.

Marie Kenton of Ketmar Development Corporation was present. She indicated that this is the last home in the development.

The Board made mention the finial on the third peak is not centered on the drawings. Marie indicated that it will be centered on the construction.

John Mitchell moved to accept the application as submitted.

Paul Whitbeck seconded.

All Ayes.

- **16 Ravenna Crescent**

The Applicant is requesting design review for the construction of a new two story home. The home will be approximately 3096 sq. ft. and will be located in the Coventry Ridge subdivision.

Jim Connaughton of Coventry Ridge Corporation was present.

He indicated this will be similar to other homes on the street finished with stone and siding.

The Board appreciated the shutter width, as it is appropriate for windows.

The Board did not feel it was necessary for brackets to be put on the bump out on this particular home.

Bonnie Salem moved to approve the application as submitted.

Dirk Schneider seconded.

All Ayes.

- **5 Coventry Ridge**

The Applicant is requesting design review for the construction of a new single story home. The home will be approximately 2086 sq. ft. and will be located in the Coventry Ridge subdivision.

Steve Maynard of Rockdale Meadows Construction Corp. was present.

Mr. Maynard indicated that this house will be similar to others in the development in the same monochromatic color palette.

Paul Whitbeck moved to accept the application as submitted.

John Mitchell seconded.

All Ayes.

COMMERCIAL APPLICATION FOR REVIEW

- **123 South Main Street (Verizon)**

The Applicant is requesting design review for the change in building material of a previously approved material for the new cell tower. The Applicant is seeking approval for faux foam brick to be placed on the tower legs and the equipment screen wall.

Tom Greiner of Nixon Peabody, Brett Buggeln of Tarpon Towers, Jim Herschell with Verizon, David Weisenreder of Costich Engineering and Kathy Pomponio, Verizon Project Manager were present.

Mr. Greiner addressed the Board. His purpose is to amend the materials originally approved for the cell tower. He discussed the brick wall and outlined the reasons the why a brick wall will not work. The proposed wall will be a masonry wall covered in faux brick materials cantilevered over to the tower leg footings to allow for movement. He pointed out the revised drawing has two cut out portions on the bottom left and right to allow access to anchor bolts. In addition, he discussed that the wall cap will be a faux material.

Mr. Greiner addressed an email sent by Mark Lenzi regarding the joints, weathering, maintenance, faux brick attachment and colors. Mr. Greiner stated the foam will be inserted into a recessed channel to

create a seamless joint. The materials are coated to address weather issues and will be glued with a strong adhesive. The colors will match as closely as possible to the older section of the church. The tower will be inspected by Tarpon Towers once a year.

The Board addressed the fact that some members went to the site with the color samples supplied by the applicant. The Board still had concerns about the samples matching the church's brick color and the grout color. They found the samples were "too perfect" and requested that the company work on a better match for the older section of the church.

Photographs of the cell tower at Christ the King church in Irondequoit, submitted to the Town by a resident, and were reviewed. It was noted that the connections can be seen. The Board does not want this to be a factor. This led to a discussion of the brick wall. The Board was assured by Jim Herschell with Verizon that the faux wall can be made in one panel and will not show a seam.

Brett Bruggln also stated Mark Lenzi will be called to the site to inspect the color match upon delivery. It was discussed that if the materials, work or upkeep are unsatisfactory the Planning Board can revoke the special permit. In addition, the cell tower must still meet the condition of approval in order to get a building permit and a certificate of compliance.

Dirk Schneider moved to approve the application for the submission of revised materials with the following conditions:

1. Regarding the brick color and mortar joint:
 - a. Samples will be developed to allow for more range in the brick color and a better mortar match.
2. Regarding the brick wall:
 - a. The maximum expansion joint of the inlay will be no more than 1 ½ inch.
 - b. The precast concrete cap will be made out of the faux materials.
 - c. There will be no vertical joint in the wall length of 10'.

Leticia Fornataro seconded.

All Ayes

- **2300 West Jefferson Road (YMCA of Greater Rochester)**

The Applicant is requesting design review for the proposed placement of business identification signs. Some of the signs will be mounted on the building and two of the signs will be freestanding signs. Some of the signs are proposed to be illuminated. The sign locations and sizes have been approved as part of the Tobey PUD approval as well as authorizing the Design Review Board to set hours during which the signs may be illuminated.

Deb Herb of Image 360 and Paul Gardner of HB Cornerstone were present.

Dirk Schneider disclosed that he does business with Mr. Gardner but does not feel that it would affect his vote. Mr. Gardner expressed that he feels the same as Mr. Schneider.

Deb Herb reviewed the signs with the Board.

One monument sign will be placed at the Jefferson Road entrance and will be two sided. The other sign will be located at the Clover Street entrance will be one sided with the sign facing north. Only the lettering will be illuminated.

A brushed aluminum dimensional YMCA logo and lettering will be placed on the building facing Clover Street and Jefferson Road. These signs will be pin back lit.

An additional YMCA logo main entrance sign will be brushed aluminum dimensional stud mounted letters and pin back-lit on the north elevation. A non-illuminated sign for the University of Rochester will

be placed below. A sign for the Early Education Center will be on the North Elevation and will not be illuminated.

Following this discussion, upon hearing that the illuminated signage will face the proposed Cloverwood project across the street on Jefferson Road, Leticia Fornataro recused herself as she is presently working with that project.

The Board followed this presentation with discussion. An additional role of the Board in this particular sign package application is to determine the times the signs can be lit.

David Wigg moved to approve the lighting of the illuminated signs during the following times:

The monument signs can be lit 24/7.

The building signs can be lit from 5 am to 10:30 pm.

John Mitchell seconded.

Ayes – David Wigg, John Mitchell

Nays – Bonnie Salem, Dirk Schneider, Kathleen Cristman & Paul Whitbeck

The motion was defeated.

Dirk Schneider moved to approve the lighting of the illuminated sign during the following times:

The monument signs can be lit 4:30 am – 10:30 pm

The building signs can be lit from 5 am to 10:30 pm.

Dave Wigg seconded.

Ayes – David Wigg, John Mitchell, Dirk Schneider

Nays – Bonnie Salem, Paul Whitbeck, Kathleen Cristman

The motion was defeated.

Bonnie Salem moved to approve the lighting of the illuminated signs during the following times:

The monument signs can be lit 4:30 am – 10:30 pm

The building signs can be lit from 6 am to 10:30 pm.

Kathleen Cristman seconded.

Ayes – Kathleen Cristman, Bonnie Salem, Paul Whitbeck

Nays – Dirk Schneider, David Wigg, John Mitchell

The motion was defeated.

Dirk Schneider moved to approve the lighting of the illuminated signs during the following times:

The monument signs can be lit 4:30 am – 10:30 pm.

The building signs can be lit from Monday – Friday 5 am to 10:30 pm, Saturday 6 am – 10:30 pm and Sunday 7 am – 10:30 pm.

Bonnie Salem seconded.

Ayes – Paul Whitbeck, Dirk Schneider, Bonnie Salem
Nays – John Mitchell, David Wigg, Kathleen Cristman

The motion was defeated.

More discussion followed.

Kathleen Cristman moved to approve the lighting of the illuminated signs during the following times:

The monument signs can be lit from 4:30 am – 10:30 pm

The building signs can be lit from Monday – Friday 5 am – 10:30 pm, Saturday 6 am – 10:30 pm and
Sunday 7 am – 10:30 pm.

Dirk Schneider seconded.

Ayes – Paul Whitbeck, Dirk Schneider, Bonnie Salem, John Mitchell, David Wigg, Kathleen Cristman

The motion carried.

OTHER – REVIEW OF 6/13/2019 MINUTES

Bonnie Salem moved to approve the minutes of the 6/13/19 meeting as written.

The meeting adjourned at 10:00 pm.

Respectfully submitted,

Susan Donnelly
Secretary to the Design Review and Historic Preservation Board