# 2019 Annual Report

### **Mission Statement**

The mission of the Pittsford Community Library is to connect our community with an exceptional array of resources, including collections, technology, and services, and a competent, engaging staff in an historic canal-side setting. This dynamic combination provides a vibrant hub for lifelong learning in a warm and welcoming environment.



**328,924**Total Library Visits

On average we welcomed 970 visitors a day to PCL in 2019.

Library staff are available in person, by phone, or by email to help with questions ranging from title recommendations to database research.

40,683
Reference Questions

**28,994**Total Cardholders

cardholders who choose PCL as their primary library, 23,994 are Pittsford residents.

Of the total number of

PCL has 24 public computers throughout the library and offers monthly technology classes.

**12,963**Public Computer Sessions

**5,021**Public Room Reservations

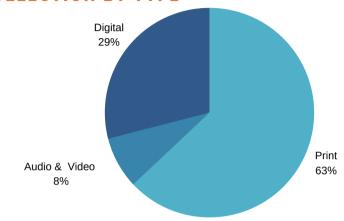
Space for study groups, meetings, and community conversations is important. PCL has five rooms available for public reservations.



### **Physical Collection**

In response to community needs and interests, the library provides a high-quality collection of books and other materials in a variety of formats for all ages.

#### **COLLECTION BY TYPE**

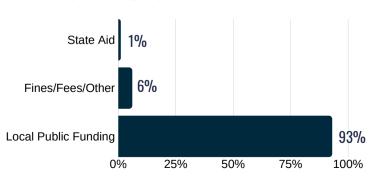


### **Collection Use**

Lending out materials is a big part of what we do as a library. Because PCL is a member of the Monroe County Library System, cardholders can request materials from other libraries and have them delivered to PCL for pickup at no cost.

# **Budget**

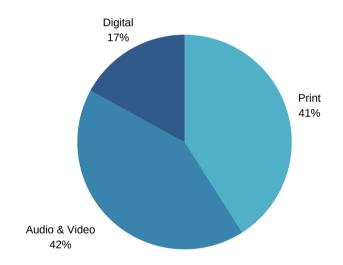
#### **REVENUE BY SOURCE**



## **Digital Collection**

Cardholders can download and stream items from the shared countywide digital collection, including ebooks, audiobooks, videos, and magazines. The system also offers cardholders access to many databases covering a range of topics including healthcare, consumer purchases, and finances.

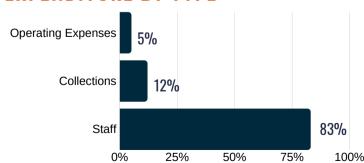
Resident cardholders can access additional digital collections and databases such as Ancestry and Value Line. In 2019, PCL added Mango Languages, The New York Times Digital Subscription, and Kanopy to its services available to residents.



#### **MATERIALS BORROWED BY TYPE**

In 2019, a total of **539,176 items** were borrowed, downloaded, or streamed. This includes books, movies, CDs, and all digital materials, from downloaded ebooks and database articles to streamed movies.

#### **EXPENDITURE BY TYPE**





# **Programs in Pictures**

#### TEEN PROGRAM ASSISTANTS

In 2019, PCL launched a Teen Program Assistants (TPA) volunteer program. Teens help library staff with fun programs like this summer tie dye workshop.



### HERB CONTAINER WORKSHOP

PCL hosted 368 adult programs in 2019. Some were large lectures or concerts drawing crowds of over 100 attendees, and others were intimate workshops like this herb container gardening session.





#### TALES FOR TAILS

Therapy dogs love being read to and PCL kids love reading to therapy dogs! This perfect pairing brought in almost 100 participants.



### PADDLE & POUR BOAT RACING

PCL staff hosted activity tables at both major Town of Pittsford events. At Paddle & Pour, participants raced boats crafted and named by library staff. 744
programs
5,587
adult attendees
10,243
youth attendees
4,394
family program
attendees

#### **GRATITUDE**

Thank you to all those whose dedication, support, and generosity make PCL thrive:
Town of Pittsford
Friends of the Pittsford Community
Library
Pittsford Community Library
Foundation
Monroe County Library System

Our users, volunteers, and advocates